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**CHICAGO CHILDREN'S MUSEUM'S PLAY FOR ALL PROGRAM RECEIVES SUPPORT
FROM CVS CAREMARK CHARITABLE TRUST**

Donation supports museum's initiative for children and families with disabilities

Chicago, IL—April 6, 2010—Chicago Children's Museum (CCM) announced today that it has received a \$15,000 grant from the CVS Caremark Charitable Trust, the private foundation created by CVS Caremark Corporation, for *Play For All*, a comprehensive initiative dedicated to welcoming children and families of all abilities into the museum's community where play and learning connect. There will be a check presentation made by a CVS Caremark representative at CCM on April 10.

"We're so honored to receive this grant," said CCM President and CEO Jennifer Farrington. "The museum is engaging welcoming environment for all families, and that includes people with disabilities. This award will ensure that our exhibits and programs are interactive and meaningful for all children and families."

"In today's challenging economy, it's more important than ever to support organizations that can have a positive impact on children with disabilities," said Eileen Howard Dunn, Vice President, CVS Caremark Charitable Trust. "We're proud to support Chicago Children's Museum and the wonderful services provided by their *Play For All* program, and we wish them continued success in 2010."

Through *Play For All*, CCM provides specially facilitated programs, events, resources and assistive devices for children with physical and social-emotional challenges and their families. CCM staff members who regularly work with visitors receive ongoing professional development to better assist those with disabilities and their families. In addition, the museum hosts monthly *Play For All* events, where families can enjoy the museum an hour before it opens to the public. A quiet room at these events offers families a place to rest and take a break from the excitement.

A forerunner of the *Play For All* initiative is the Parker Program, established twenty-eight years ago to connect elementary school-age children with disabilities and typically developing children in an engaging and social environment. Five times a year, CCM welcomes Chicago Public Schools students with disabilities for a morning-long exploration of the museum with specially-trained Francis W. Parker students as their guides. Each school year, the program provides museum access and free transportation to almost 300 guests and chaperones, creating an excellent learning opportunity for guests and volunteers alike.

The museum worked with The Autism Program of Illinois to develop Museum Kits for children with Autism Spectrum Disorder to use with their families when visiting CCM. Although the kit was designed for individuals with autism, the visual icons and schedule can assist any child who may need

extra visual supports to fully benefit from his or her visit. These kits offer a schedule, rule cards, exhibit icons and a storybook guide to make the transition between each museum exhibit smoother and more enjoyable. The guide can also be downloaded from the museum's website, so that families can learn about the museum experience in advance, relieving children's anxiety and helping them better anticipate the experience. It is also available free of charge at the admissions desk, along with child- and adult-size wheelchairs, sound reducing headphones, Universal Cuffs, dynamic seating devices and lap trays for wheelchairs.

The CVS Caremark Charitable Trust's grant to Chicago Children's Museum is part of \$6.3 million in grants given to nonprofit organizations across the country in 2009. A number of these grants align with CVS Caremark All Kids Can, the company's signature philanthropic program focused on supporting children with disabilities by raising awareness about inclusion, creating greater opportunities for physical activity and play, and providing access to medical rehabilitation and related services.

Other CVS Caremark Charitable Trust grants provide support for medical services for the uninsured, grants to pharmacy schools, scholarships for the children of CVS Caremark colleagues and funding for community organizations for which CVS Caremark colleagues act as volunteers.

About Chicago Children's Museum

The mission of Chicago Children's Museum is to create a community where play and learning connect. CCM is the only cultural institution in the city dedicated to young children and the important adults in their lives. Playful experiences, including over fifteen interactive exhibits and programming spaces, tap into how kids learn, and engage them at an early age so they develop a lifelong love of learning.

Located at Navy Pier, Chicago's number one attraction at 700 East Grand Avenue, CCM is the final stop for CTA buses #29, #65, #66 and #124. For more information, please visit www.chicagochildrensmuseum.org/hours.html.

About the CVS Caremark Charitable Trust

The CVS Caremark Charitable Trust, Inc. is a private foundation created by CVS Caremark Corporation (NYSE: CVS), the largest pharmacy health care provider in the United States and the market leader in mail order pharmacy, retail pharmacy, specialty pharmacy, and retail clinics. The mission of the CVS Caremark Charitable Trust is to provide funding for programs serving children with disabilities as well as nonprofits that provide health care services to the uninsured and medically at-risk populations. Learn more about the CVS Caremark Charitable Trust annual call for applications at www.cvs.com/community. General information about CVS Caremark is available through the Company's Web site at <http://info.cvscaremark.com>.

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