



Contact: Natalie Kreiger
(219) 983.2577

Nataliek@chicagochildrensmuseum.org

October 28, 2014

CAST YOUR VOTE ON BEHALF OF FUN AT CHICAGO CHILDREN'S MUSEUM'S ANNUAL FUNDRAISING GALA

Chicago, IL—Mark your calendar for Chicago Children's Museum's *2014 Gala: Do Good/Have Fun* on Saturday, November 1 at 6:30pm in Navy Pier's Grand Ballroom. This year's theme whimsically calls guests to cast their votes in a fictitious campaign between Chicago Children's Museum's *Do Good/Have Fun* ticket, and their opponent, *Do Nothing/Be Bored*. The evening will include cocktails, dinner, dancing, live and silent auctions, a raffle and, of course, fun! Attire is playful black tie.

The invented museum slate seeks to improve children's lives through play and learning, provide real opportunities for children to do real things with real stuff and encourage children to build, splash, explore, tinker and create. The opposition is, frankly, boring and does nothing. An affirmative RSVP to the gala completes the voter registration. Guests cast their votes in favor of fun by attending, bidding on auction prizes, buying raffle tickets and just enjoying the party.

Live auction prizes include: a five-day private luxury sailing yacht charter getaway for six in the Bahamas; "Live from New York": two tickets to *Saturday Night Live*, *Watch What Happens Live with Andy Cohen*, and *The Daily Show with Jon Stewart*; a week-long stay for 10 in a fabulous, 400-year-old farmhouse in Burgundy; and a nine-day bicycling vacation for two in Tuscany.

This year's raffle prize is a highly coveted Saturday night reservation for four at NEXT and The Aviary! Michelin Star Chef Grant Achatz and restaurateur Nick Kokonas reinvent NEXT three times a year, creating completely new, innovative menus that explore world cuisine and fanciful themes. The winners will start the evening with chef-inspired cocktails at The Aviary and then head over to NEXT, where they'll experience Achatz's artistry with these priceless tickets for the first menu of 2015. Tickets are \$50 each. Purchase tickets on the museum's [website](#). The drawing will be held at the Gala on November 1—winner need not be present.

Gala tickets are \$500 each, or \$350 for guests age 35 and under. All proceeds will support CCM's exhibits, educational programming, and community access efforts. For more information, visit www.ccmgala.org or call the museum's development office at (312) 464-7714.

Gala Co-Chairs: William (Bill) J. Kelley, Jr. and Marla Sedler; Lead sponsors: Kraft Foods, Inc, Exelon, Allstate

###