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It's a race to finish at Chicago Children's Museum's new pop-up exhibit!

Visitors can race, crash and try again in Zoom Room

CHICAGO – Vroom! Vroom! On your mark, get set and go to [Chicago Children's Museum](http://ChicagoChildrensMuseum.org) for *Zoom Room* opening **today and running through the month of February**. *Zoom Room* is a CCM-designed twisting racecourse that fills an entire room with hundreds of toy cars to race on crazy tracks. Visitors can race cars on adjoining tracks, sending them hurtling through curves, loops, spirals, drops and even crash them on the multi-level "crash course."

"We enjoy creating experiences that resonate with the parents' childhood memories and also inspire new ones for their children," said Jennifer Farrington, president and CEO of Chicago Children's Museum. "*Zoom Room* is not only a fun crash course in racing, but encourages explorations of math and physics, inviting kids to compare speed and predict outcomes. *Zoom Room* guarantees a smashing good time for all."



Come now before the race ends on February 28! Check [CCM's website calendar](#) for more information.

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About Chicago Children's Museum

The mission of Chicago Children's Museum is to improve children's lives by creating a community where play and learning connect. CCM is the only cultural institution in the city dedicated to young children and the important adults in their lives. Playful experiences, including more than 15 interactive exhibits, tap into how kids learn, and engage them at an early age so they develop a lifelong love of learning. Located at Navy Pier, Chicago's number one attraction at 700 E. Grand Ave., CCM is the final stop for CTA buses #29, #65, #66 and #124. For more information, please visit www.ChicagoChildrensMuseum.org.